



BingePass

BEST OF BOLLYWOOD & GUJARATI

With over 7,000 hours of Indian-language content, the ShemarooMe and ShemarooMe Kids BingePasses have something for everyone. Here's a quick guide to India's movie and TV ratings so you can make informed choices on what to watch or recommend.

Age ratings based on standards from the Central Board of Film Certification in India: cbfcindia.gov.in

U
All Ages

- Little or no realistic violence.
- No sex or nudity.
- Only mild language.
- No substance use.
- Threat or antisocial behavior is expressly disapproved or resolved quickly.

V/U
7+ and/or
Parental Guidance

- Violence may be more realistic, but tends to be rooted in fantasy or comedy and is generally not prolonged.
- No explicit images of sex or nudity.
- Slight mild language.
- Mild depictions of use of legal drugs may be responsibly portrayed.

UA 13+
13+

- Violence may be more realistic and/or graphic, but not too gory.
- Acts of self-harm may be implied, but not depicted in great detail.
- Implied nudity or sexual activity, but not graphic.
- Sexual references and innuendo is acceptable.
- Language may be more mature but will not include strong coarse expletives.
- References to drug misuse may be present, but the program will not contain explicit depictions of such misuse of illegal drugs.

UA 16+
16+

- Violence can include more graphic acts, including self-harm and acts of sexual violence.
- Gore will not be prolonged or excessive.
- Sexual content and depictions of nudity may be more adult as well, but not excessively graphic.
- Crude and frequent language will be more acceptable in this category.
- Drug use may be depicted but will not be glamorized or promoted.

A
18+

- Violence could be gory, cruel, or extremely graphic or disturbing.
- Strong language used.
- Strong or mature sex scenes along with nudity.
- Abuse of illegal substances may be included.

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