

hoopla® INNOVATION ROADMAP

NOW

Improved Accessibility

Equitable access allows every patron to discover, enjoy, and engage with Hoopla.

Library-Curated Content Discovery

Highlight content most relevant to the needs of library communities.

Enhanced Catalog Discovery for Consortia

Help patrons find and borrow digital content across shared collections.

Instant Bundles and Recommendations

Optimize budgets with actionable insights that guide smart purchasing decisions.

Deeper Patron Insights

Optimize services around a better understanding of your community's borrowing habits.

Consortium Content Sharing Insights

Clearer visibility into shared titles across member libraries, supporting informed purchasing and patron demand.

Expanded Title Details for Patrons

Help patrons more easily identify the content they want.

NEXT

BingePass Browsing Updates

Refreshed BingePass format page delivers a more intuitive browsing experience.

Clearer Title-Level Details

Easily compare license options and make more confident purchasing decisions.

LATER

Improved In-App Search for Patrons

More relevant search results and better recommendations.

Faster, Easier Content Search

Quickly find content to support collection decisions.

The needs of public libraries drive our innovation.
Have an idea you'd like to share? Reach out to your sales rep!