

MIDWEST TAPE

2026 Customizable Digital Processing

Maximize your library's brand with shelf-ready materials customized to your exact specifications.

Midwest Tape delivers processing services designed to fit your library's exact needs, with professionally branded shelf-ready media that saves staff time, protects materials, and gets titles circulating faster.



Processing built around your library

With more than 35 years' experience, Midwest Tape partners with libraries to deliver customized processing solutions that align with local workflows, brand standards, and patron needs.

All processing is completed in house using high-quality digital images and precise label placement. Orders arrive shelf ready, allowing staff to spend less time preparing materials and more time serving patrons.

**Shelf-ready materials
save staff time**

**Custom branding
strengthens library identity**

**Faster circulation and
reduced holds**

**Durable cases protect
materials and extend
shelf life**

**No added receiving
time when processing
is included**



Comprehensive processing options

Midwest Tape offers a wide range of customizable services that streamline workflows, protect your collection, and deliver value:

Get your titles on the shelf faster with shrink-wrap removal.

Reduce theft and secure your collection with RFID and security labels.

Brand your discs with hub labels.

Fully-customized, shelf-ready Opening Day Collections launches.



DVD, Blu-ray, audiobook, CD & Playaway processing

Digitally applied VIP (Variable Integrated Processing) labels are fully customizable and ensure consistent, accurate placement without covering original artwork.

Disc count information

Call number and spine labels

Branch, barcode, and liability labels

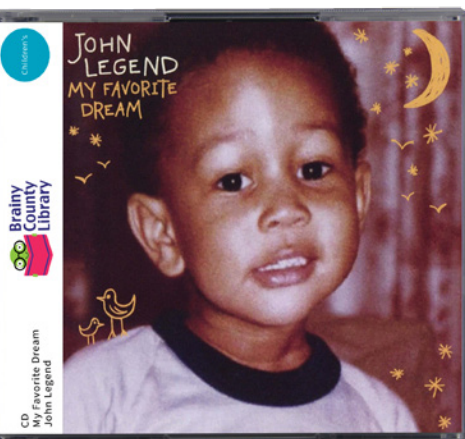
Genre, duration, audience, and language indicators

Compatibility warning labels for Blu-ray discs

Color-coded indicators for quick identification

Translucent bands for title clarity

Custom disclaimers available

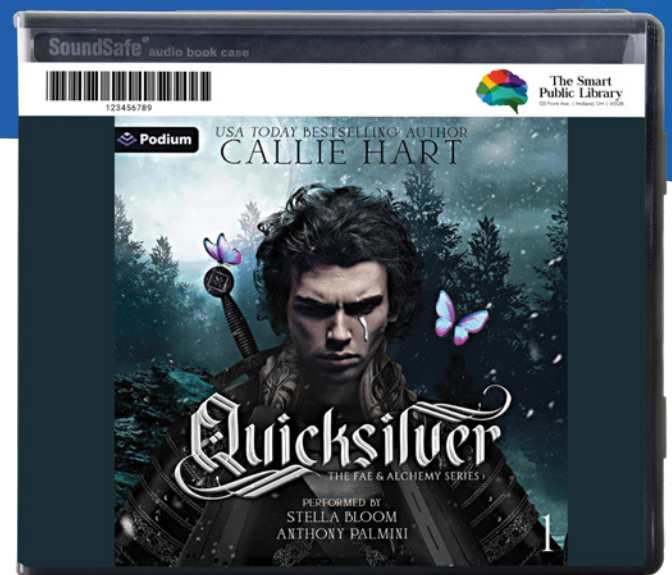


Optional locking cases

DVD, Blu-ray, CD, and Playaway titles can be transferred into secure locking cases that ensure the safety of your physical media collection.

Protect your audiobooks with SoundSafe®

Designed for durability and ease of use, the patented SoundSafe® audiobook cases feature a sturdy, dropbox-safe design that takes up less shelf space and holds up to 44 discs.



Case Lock Label

We offer locking case options for Blu-rays, 4K, and DVDs. The lock is designated and color-coded on a small circular label.

Combo pack processing

Get high-demand titles into circulation faster, without waiting for individual releases! Midwest Tape can split and process DVD+Blu-ray combo packs into individual titles and TV collections into individual seasons.

Multi-disc collections

Have TV and other multi-disc sets processed your way!

Separate the discs into multiple cases

Use TV Series labels clearly indicate that the title is part of a series

Disc Check labels remind patrons to ensure all discs are included in the case upon checkout and return

Break-apart sets, including 4K + Blu-ray collections, are sets of individual titles that can stand alone, such as a complete series containing multiple seasons or a film collection. Each component is processed individually with its own art and MARC record.



Simplify workflows with customized MARC records

Every title ordered from Midwest Tape includes a corresponding MARC record. Libraries can select vendor or full OCLC MARC records and customize them to fit local cataloging practices.

Available options include:

- Local call number additions
- Removal or adjustment of subject headings
- GMD updates
- Item tags with library-specific information
- 9xx ordering to streamline acquisitions

Compatible with all major ILS systems.

EDI ordering and electronic invoicing available.



Getting started is easy!

Midwest Tape's processing services fit libraries and budgets of any size. Our dedicated processing coordinators work with you to create solutions that support your workflows, branding, and collection goals.

Contact us today

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