

## NOW

### Improved Accessibility

Equitable access allows every member to discover, enjoy, and engage with Hoopla.

### Library-Curated Content Discovery

Highlight content most relevant to the needs of library communities.

### Enhanced Catalogue Discovery for Consortia

Help members find and borrow digital content across shared collections.

### Instant Bundles and Recommendations

Optimise budgets with actionable insights that guide smart purchasing decisions.

### Deeper Member Insights

Optimise services around a better understanding of your community's borrowing habits.

### Consortium Content Sharing Insights

Clearer visibility into shared titles across member libraries, supporting informed purchasing and member demand.

### Expanded Title Details for Members

Help members more easily identify the content they want.

## NEXT

### BingePass Browsing Updates

Refreshed BingePass format page delivers a more intuitive browsing experience.

### Streamlined Reporting Navigation

A clearer, more intuitive information hub for library insights and updates.

## LATER

### Improved In-App Search for Members

More relevant search results and better recommendations.

### Faster, Easier Content Search

Quickly find content to support collection decisions.

### Clearer Title-Level Details

Easily compare licence options and make more confident purchasing decisions.

## The needs of public libraries drive our innovation.

Have an idea you'd like to share? Email **Corey Bancks** at [hoopla@mdmentertainment.com.au](mailto:hoopla@mdmentertainment.com.au)!