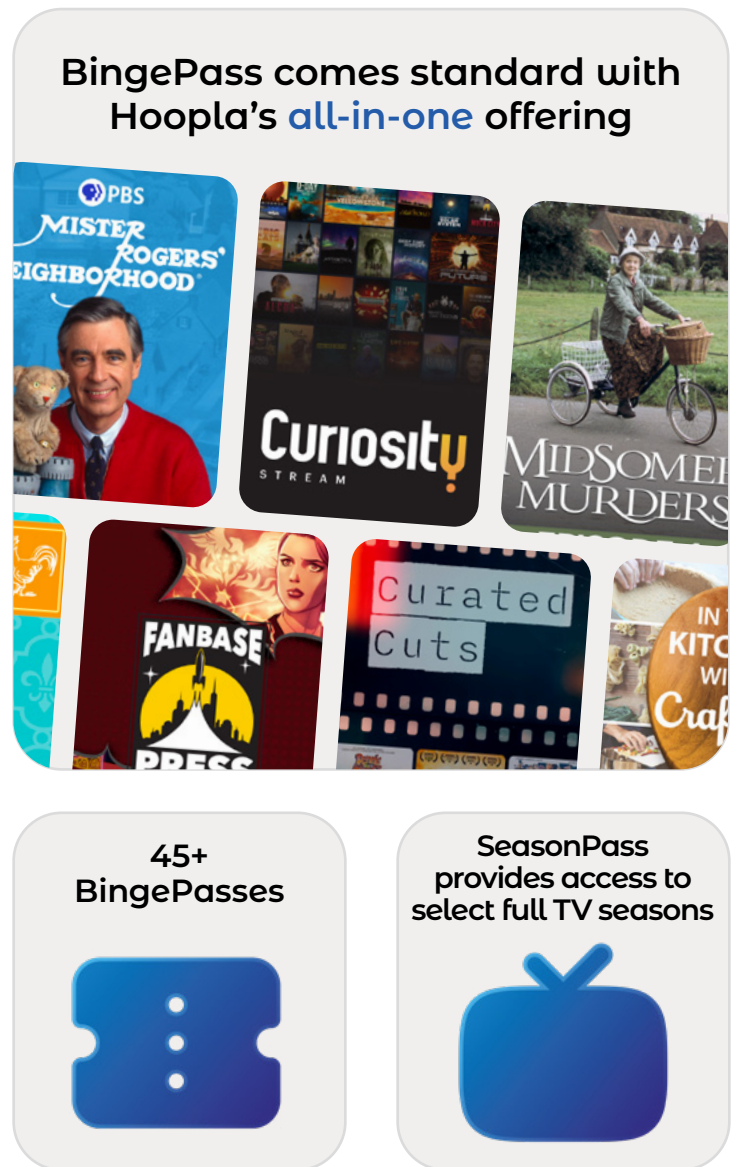
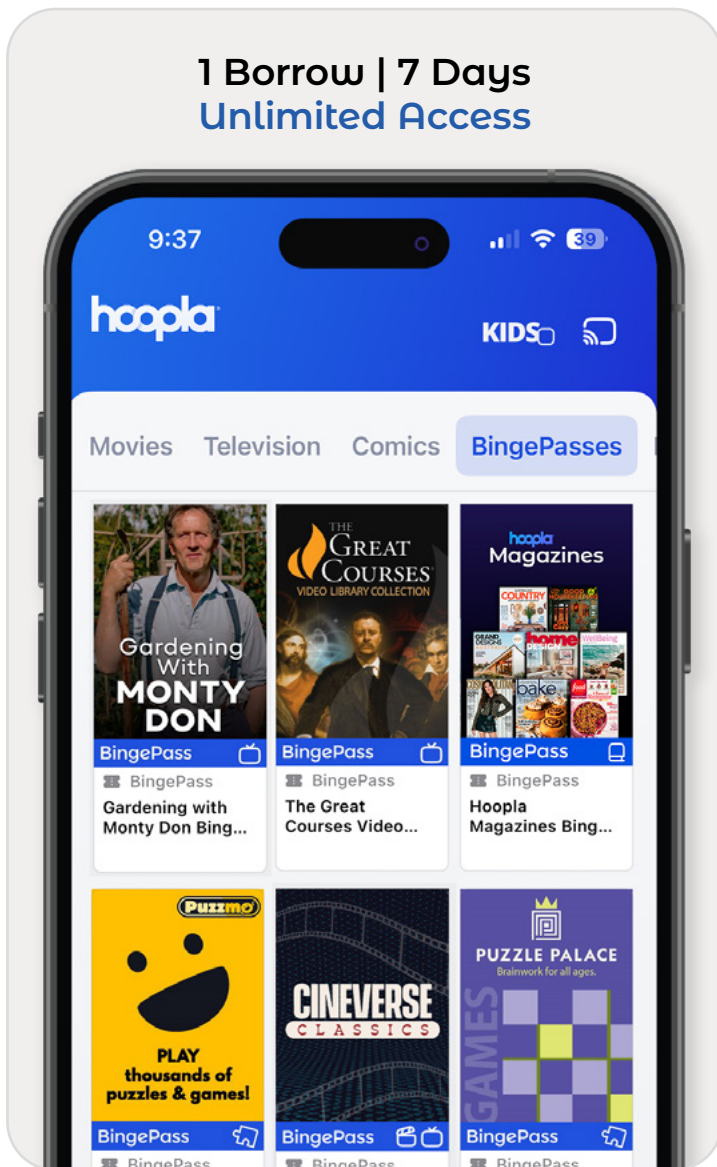




**Entire collections**  
for the cost of a  
single borrow.

**BingePass**  
Only on **hoopla**  
digital

# One fixed cost for the library, unlimited exploration for the member



**With a single borrow,** members unlock seven days of unlimited access to entire collections, platforms, and TV seasons.

The BingePass lineup includes **digital magazines, movies, puzzles and games, comics, podcasts, eBooks, documentaries, video courses, and more.** BingePass content is uniquely curated to educate and entertain people of all ages.

When new BingePasses are added to Hoopla, they are automatically available to members. No additional work is needed on the library side.

# What is BingePass?

Members get access to tons of TV, movies, puzzles, kids' content, and more for a week of bingeing with just one borrow!



hoopla

## BingePass

Read. Listen. Watch. Play. Unlimited.

### Why it's a benefit;

- ✓ Lower cost per circ
- ✓ Maximises your digital budget
- ✓ Expands your collection
- ✓ Simplifies member experience
- ✓ On-demand reporting
- ✓ Included within existing circulation limits

### Formats to fit all preferences!



Movies



TV



Magazines



Puzzles &  
Games



eBooks



Comics



Audiobooks

# More Content, Less Cost

Here's how it helps libraries save.



Olivia is obsessed with knowing why! Last week, Olivia borrowed six Hoopla Instant eBooks from the *Tell Me Why Library* series.



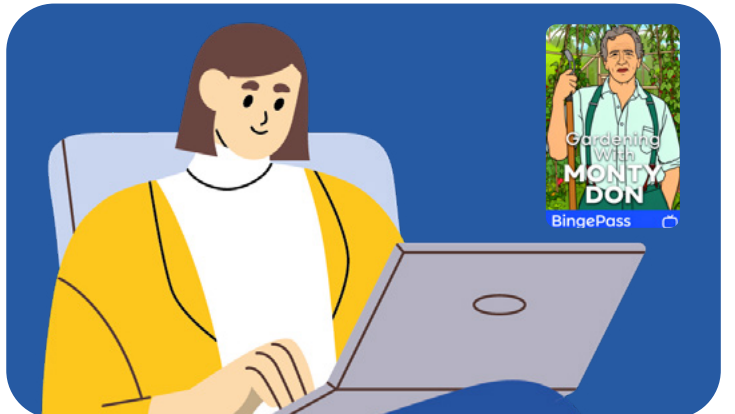
At the same time, Olivia's mum found the series *Gardeners' World* and borrowed 10 episodes.

At \$2.38 per eBook and \$2.29 per episode, the borrows cost the library \$37.18.

**But then they discovered BingePass.**



This week, using BingePass, Olivia borrowed six more *Tell Me Why Library* eBooks and her mum borrowed 10 more episodes of *Gardeners' World*.



The Read-Along 2 Learn BingePass cost the library \$2.99 and the Gardening with Monty Don BingePass cost the library \$3.99, for a total of \$6.98.

**THE LIBRARY SAVED \$30.20—MORE THAN 81%!**

# Endless Access Across Every Device

Flexible viewing, listening, and learning with no extra work for your library.

## Web Browsers

Simple Access on Any Computer or Tablet



Members can open any BingePass or SeasonPass directly in their preferred web browser, making it easy for them to start exploring without downloads or setup.

## Mobile Apps

Library Content That Travels



With Hoopla's mobile apps for **iOS, Android, and Amazon Fire** tablets, your community can enjoy your library's BingePass and SeasonPass offerings wherever they go.

## Smart TVs

A Big-Screen Experience at Home



**Roku, Samsung, and LG smart TVs** support SeasonPass and other select BingePass content, giving members an easy way to enjoy your library's digital entertainment.

## In-Car Listening

Library Audio for the Road



Audiobook-based BingePasses work seamlessly with **Apple CarPlay and Android Auto**, allowing members to engage with your library even on the move.

**Bonus<sup>+</sup>  
Borrows<sup>+</sup>**

Bonus Borrows are available the last seven days of each month, giving members access to select BingePass titles without having to use a monthly borrow—at no cost to your library!

# Explore the BingePass Highlights

With more than 45 BingePasses and SeasonPasses across learning, entertainment, and enrichment, your library can offer something for every age, interest, and curiosity—without adding new workflows or subscription management.

## Videos for Every Interest



Members can experience premium video from a growing lineup of full-access platforms available through BingePass. With **Curated Cuts**, they can enjoy heartfelt dramas, quirky comedies, and thought-provoking adventures. **The Reading Corner** brings story time to life with eye-catching illustrations and entertaining music, while **The Great Courses** offers hundreds of expert-led video classes across a range of lifelong-learning topics. With these and other video platforms available, your library can deliver a rich variety of entertainment and education—all through a single borrow.

## 100+ Magazines



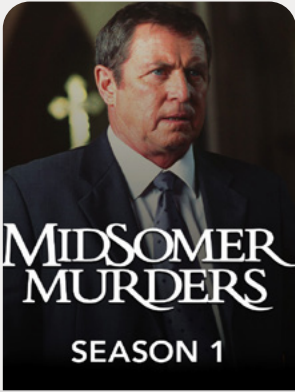
Connect members with recent digital issues of their favourite magazines, including *Grand Designs Australia*, *Australian Country*, *Good Housekeeping*, *Prevention*, *Cosmopolitan*, *Reader's Digest*, *Time*, and many others.

## Puzzles and Games



Puzzle Palace offers mind-bending sudoku, crossword, and word games from beginner to expert. And Puzzmo includes thousands of games and puzzles.

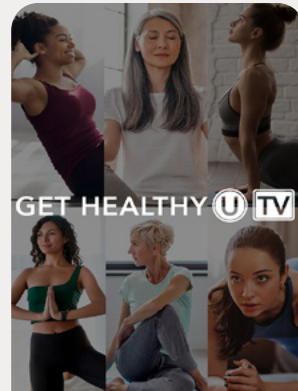
## Crime and Mystery Series



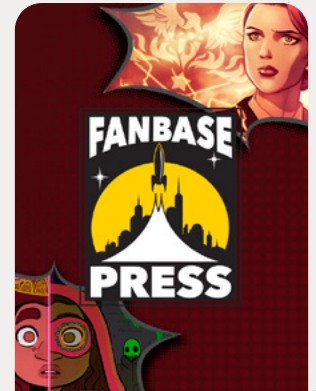
## Documentary Films and Series



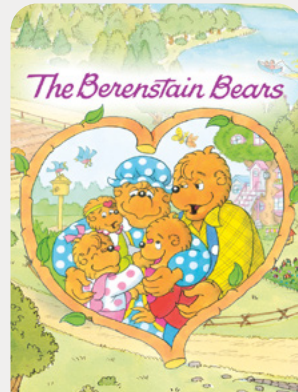
## Hobbies



## Comics



## Kids' Books



## Kids' Videos

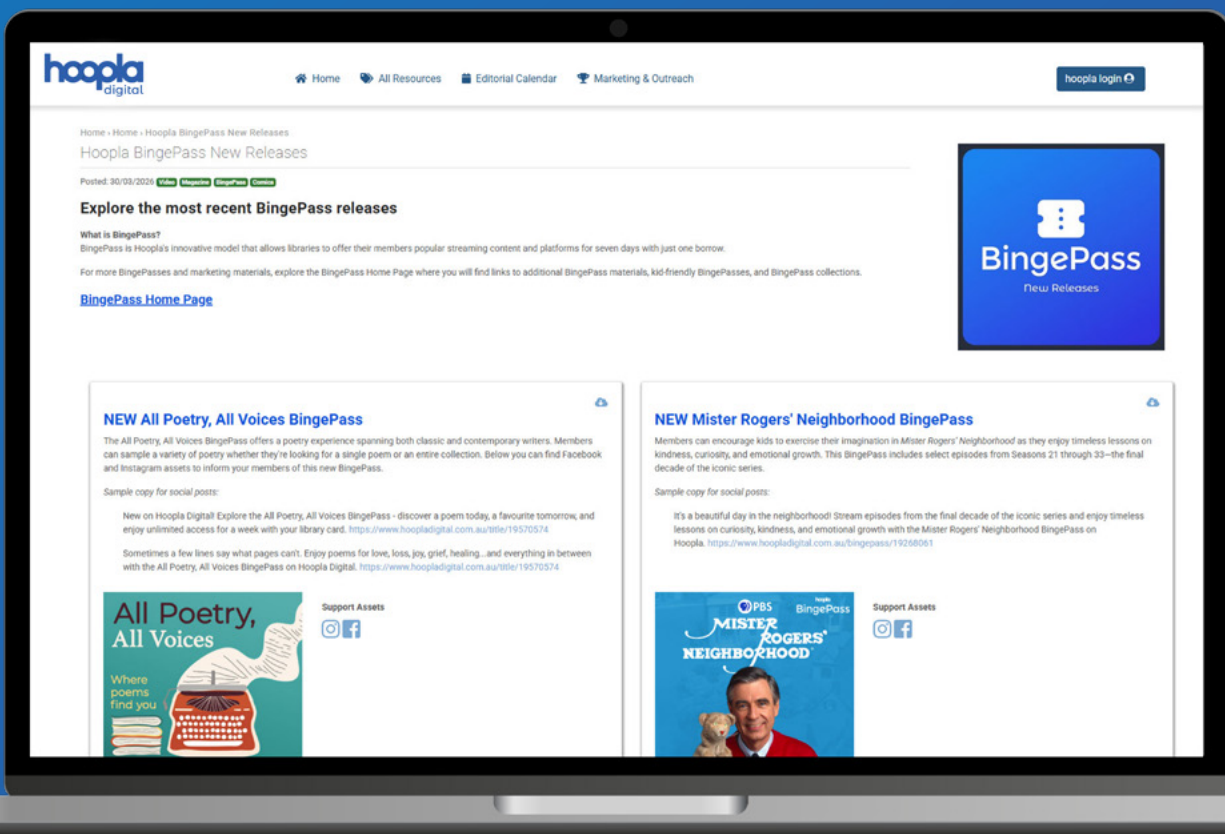


**1 Borrow | 7 Days | Unlimited Access**

# Promote your digital collection!



Scan now for digital and print promotional materials.



**The Hoopla Digital Resource Center makes it easy.**

Keep members informed of all the incredible content Hoopla Digital has to offer. Visit the Resource Center for marketing assets you can download and print or easily use in newsletters and social media posts!

**hoopla**<sup>®</sup>  
digital  
Your Library. Everywhere.