



The Only All-in-One Digital Experience



Hoopla Digital is the only all-in-one digital streaming and borrowing platform for public libraries, offering **audiobooks, eBooks, comics and manga, music, movies, TV, and BingePass** experiences in a single app. With more than 2.5 million titles across seven formats, no setup costs, and no platform fees, 100% of library investment goes directly toward member access.

365K+
EDI Titles

Covering race, religion, LGBTQ+, and mental health topics

111+
World Languages

Including Arabic, Vietnamese, Korean, Hindi, Greek, Italian, Spanish, and Chinese

320K+
Junior Titles

Specifically for younger readers

Unmatched Variety

Hoopla partners with industry leaders like **The Australian Broadcasting Corporation, HarperCollins, DC, Marvel, Pan Macmillan UK, and more** to deliver premium storytelling and fill any gaps in your digital—or even physical—collections.

- 345K+ Audiobooks
- 40K+ Movies & TV Shows
- 1m+ eBooks
- 35K+ Comics & Manga
- 590K+ Albums
- 50+ BingePasses

Instant Access, Always

With over **2M Instant titles** always available, your members never have to deal with holds, waitlists, or late fees. This pay per use model ensures you only pay for what your community consumes, maximising every dollar of your digital budget.





Start Exploring

I LOVE Hoopla, especially its instant checkout feature! With Libby, the app I used to use, it seemed like none of the books I wanted to read were instantly available; I'd have to wait forever before they were...I've been using Hoopla for months and haven't had to wait for a book yet!

—Karla, Hoopla user

Maximise Your Impact

Hoopla Instant is only part of the answer. By consolidating Instant's pay per use offering, **Hoopla Flex's** one copy/one user model, and the simultaneous-use **Hoopla Instant Bundles** into one seamless experience, your staff spends less time managing holds and more time serving the community.

	 Instant	 Flex	 Instant Bundles
Model	Revolutionary pay per use	Library-owned one copy/one user	Pre-purchase a set number of simultaneous-use Instant circulations
Availability	Immediate: No holds, no waitlists, no late fees	Waitlist ready: The newest and most requested bestsellers	Immediate access
Content Focus	Massive 2M+ title backlist and deep catalogue	High-demand new release and popular eBooks and audiobooks	Growing collection of popular and timeless eBooks and audiobooks
Budget Impact	Pay only for what members borrow	Avoid purchasing extra one copy/one user licences with Hoopla Holds Relief	Lower average cost per circ
Licencing	Simultaneous-use licences that never expire	Time-metered, usage-metered, or perpetual licences	Set number of simultaneous-use circulations
Best For...	Depth and breadth of collection members expect without friction	Customising your collection with front-list bestsellers	Promoting trending titles like <i>Wuthering Heights</i> , timeless titles like the Harry Potter series, and eliminating high holds

Why libraries allocate more budget to Hoopla

End Budget Waste

Approximately 70% of metered one copy/one user licences never reach 50% utilisation.

Eliminate Underutilised Content

Over 10% of purchased metered titles never circulate at all.

Instant Relief

Relieve Flex holds immediately with Instant titles or Instant Bundles.

Proven Savings

Hoopla's management tools have saved top libraries more than **\$1 million per year**.

hoopla[®]
digital

Your Library. Everywhere.