

Hoopla Instant Bundles Are a New Way to Serve— *and Save*

At Hoopla, innovation has always been at the heart of our platform. And our commitment to libraries continues with **Hoopla Instant Bundles**—a new licensing option that allows libraries to pre-purchase a set number of simultaneous-use Hoopla Instant circulations for individual titles.



Instant Bundles can help you...

- Offer high-demand titles
- Eliminate high holds
- Lower average cost per circ
- Maintain a strong digital collection
- Deliver the on-demand experience your patrons expect



hoopla[®]

Your Library. Everywhere.

* What is the circ savings point?

Hoopla's Instant Bundles reporting shows a variety of metrics, including total borrows and the circ savings point—the number of borrows it takes for the library to start seeing savings on the cost per circ of a given title.

This data helps libraries evaluate their purchased bundles to make more informed purchasing decisions and gives libraries data-driven Instant Bundle recommendations based on circulation history and current holds.

Instant Titles					Recommended Bundles			Additional Bundles			
Based on the last 6 months											
Title	Format	Instant Circs	Instant Cost per Circ	Bundle Cost Per Circ (100%)	Savings Per Total Savings	Circ Savings Point	Bundle Amount	Bundle Price	Last Borrow Date		
Game Changer	Audiobook	439	\$2.89	\$0.80	\$2.09	\$209.08	28	100	\$79.92	1/12/2026	▲
Fourth Wing (1 of 2) [Dramatized Ada..	Audiobook	315	\$2.89	\$1.04	\$1.85	\$185.02	36	100	\$103.98	1/12/2026	▼
Fourth Wing (2 of 2) [Dramatized Ada..	Audiobook	273	\$2.89	\$1.30	\$1.59	\$159.42	45	100	\$129.58	1/12/2026	▼
Iron Flame (1 of 2) [Dramatized Adapt..	Audiobook	270	\$2.89	\$1.31	\$1.58	\$157.82	45	100	\$131.18	1/13/2026	▼
The Fellowship of the Ring	Audiobook	266	\$2.99	\$1.74	\$1.25	\$124.60	58	100	\$174.40	1/12/2026	▲
A Court of Thorns and Roses	Audiobook	249	\$2.89	\$1.57	\$1.32	\$132.20	54	100	\$156.80	1/5/2026	▼
Red Rising	Audiobook	242	\$2.89	\$1.74	\$1.15	\$114.60	60	100	\$174.40	1/12/2026	▲
Iron Flame (2 of 2) [Dramatized Adapt..	Audiobook	242	\$2.89	\$1.12	\$1.77	\$177.02	39	100	\$111.98	1/13/2026	▼

Your Bundles

This section displays all currently Active Bundles. Once an Instant Bundle has been exhausted, it moves to the [Expired Report](#).

Avg. Bundle Cost per Circulation		Savings for Your Library	
\$4.66	\$0.63	\$393	\$0.48
Current	at 100% Utilization	All-Time Total Savings	Avg. per Circulation



11 of your Instant Bundles (65%) are actively saving your library money.
The remaining 6 (35%) will add to your savings as their circulations increase.

Active Bundles

Title	Format	Last Purchase Date	Last Borrow	Current Cost per Circ	Current Savings	Circ Savings Point	Circs	Utilization	
People We Meet on Vacation	Audiobook	12/12/2025	1 day ago	\$0.45	\$209.98	13	86 / 100	86%	<div style="width: 86%;"></div>
Onyx Storm (1 of 2) [Dramatized Adapt..	Audiobook	12/12/2025	Today	\$2.13	\$45.42	44	60 / 100	60%	<div style="width: 60%;"></div>
The Mad Wife	Audiobook	12/12/2025	1 day ago	\$3.24	\$30.79	33	41 / 100	41%	<div style="width: 41%;"></div>
All Systems Red	Audiobook	12/12/2025	1 day ago	\$1.65	\$30.72	20	32 / 100	32%	<div style="width: 32%;"></div>
The Ballad of Songbirds and Snakes	eBook	12/12/2025	2 days ago	\$0.88	\$23.81	15	29 / 100	29%	<div style="width: 29%;"></div>
The Getaway	Audiobook	12/12/2025	1 day ago	\$1.47	\$20.95	16	25 / 100	25%	<div style="width: 25%;"></div>
Dog Days	Audiobook	12/12/2025	1 day ago	\$1.75	\$11.71	16	21 / 100	21%	<div style="width: 21%;"></div>
Diary of a Wimpy Kid	Audiobook	12/12/2025	1 day ago	\$1.84	\$9.40	16	20 / 100	20%	<div style="width: 20%;"></div>
The Last Straw	Audiobook	12/12/2025	2 days ago	\$1.84	\$9.40	16	20 / 100	20%	<div style="width: 20%;"></div>

Are Instant Bundles right for your library?

Reach out to your Hoopla rep to determine whether Instant Bundles align with your goals, budget, and patron demand.

Learn more about
Instant Bundles
on The Hub!

