

# Hoopla Instant Bundles Are a New Way to Serve *and Save*

At Hoopla, innovation has always been at the heart of our platform. And our commitment to libraries continues with **Hoopla Instant Bundles**, a new licensing option that allows libraries to pre-purchase a set number of simultaneous-use Hoopla Instant circulations for individual titles.



## Instant Bundles can help you...

- Offer high-demand titles
- Eliminate high holds
- Lower average cost per circ
- Maintain a strong digital collection
- Deliver the on-demand experience your members expect

**hoopla**  
digital

Your Library. Everywhere.

# \* What is the circ savings point?

Hoopla's Instant Bundles reporting shows a variety of metrics, including total borrows and the circ savings point—the number of borrows it takes for the library to start seeing savings on the cost per circ of a given title.

This data helps libraries evaluate their purchased bundles to make more informed purchasing decisions and gives libraries data-driven Instant Bundle recommendations based on circulation history and current holds.

## Add Bundles 0

**Save up to \$1,442 with these 7 Instant Bundles.**

Instant Bundles allow you to purchase licenses in bulk, saving your library money.

**Bundles:** 7

**Cost:** \$105

**Savings:** \$1,442

### Instant Titles

Based on the last 6 months

		Recommended Bundles			Additional Bundles		
Title	Format	Instant Circs	Instant Cost per Circ	Bundle Cost Per Circ (100%)	Savings Per Circ	Total Savings	Circ Savings Point
<a href="#">Harry Potter and the Philosopher's St.</a>	eBook	27	\$3.05	\$0.54	<b>\$2.51</b>	<b>\$251.13</b>	18
<a href="#">Wuthering Heights</a>	eBook	22	\$2.07	\$0.11	<b>\$1.96</b>	<b>\$195.82</b>	5
<a href="#">Think and Grow Rich</a>	eBook	9	\$2.07	\$0.11	<b>\$1.96</b>	<b>\$195.82</b>	5
<a href="#">Meditations</a>	eBook	8	\$2.07	\$0.11	<b>\$1.96</b>	<b>\$195.82</b>	5
<a href="#">Frankenstein</a>	eBook	6	\$2.07	\$0.11	<b>\$1.96</b>	<b>\$195.82</b>	5
<a href="#">The Adventure of the Christmas Pud.</a>	eBook	4	\$2.07	\$0.04	<b>\$2.03</b>	<b>\$202.76</b>	2
<a href="#">The Great Gatsby</a>	eBook	1	\$2.07	\$0.02	<b>\$2.05</b>	<b>\$204.94</b>	1

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Based on the last 6 months

		Recommended Bundles			Additional Bundles		
Title	Format	Instant Circs	Instant Cost per Circ	Bundle Cost Per Circ (100%)	Savings Per Circ	Total Savings	Circ Savings Point
<a href="#">Hamlet</a>	eBook	3	\$2.07	\$0.11	<b>\$1.96</b>	<b>\$195.82</b>	5
<a href="#">Harry Potter and the Deathly Hallows</a>	eBook	3	\$3.05	\$0.54	<b>\$2.51</b>	<b>\$251.13</b>	18
<a href="#">Persuasion</a>	eBook	3	\$2.07	\$0.11	<b>\$1.96</b>	<b>\$195.82</b>	5
<a href="#">Quidditch Through the Ages</a>	Audiobook	3	\$4.57	\$0.65	<b>\$3.92</b>	<b>\$392.36</b>	14
<a href="#">Talons of Power</a>	eBook	3	\$1.37	\$0.20	<b>\$1.17</b>	<b>\$116.61</b>	15
<a href="#">The Ballad of Songbirds and Snakes</a>	eBook	3	\$2.61	\$0.39	<b>\$2.22</b>	<b>\$222.09</b>	15
<a href="#">The Official Harry Potter Baking Book</a>	eBook	3	\$3.06	\$0.46	<b>\$2.60</b>	<b>\$260.14</b>	15

## Are Instant Bundles right for your library?

Reach out to **Corey Banks** at [hoopla@mdmentertainment.com.au](mailto:hoopla@mdmentertainment.com.au) to determine whether Instant Bundles align with your goals, budget, and member demand.

