



2026

# myCARTS

**Audiobook | Playaway | VidieGoGo | Music | Video**

**Contract-Free. Obligation-Free. Uploaded for Your Review.**

Our experts conduct in-depth research and maintain strong relationships with publishers to find and suggest the best titles available for your collections. All myCARTS plans feature pre-publication title notification and website carts uploaded for your review. We provide the most comprehensive and flexible plans in the industry.

**Let us help you get started today!**

# MIDWEST TAPE

# myCARTS Audiobook, Playaway, and VidieGoGo

## Summary of Plans

### Fiction

#### ■ Pre-Publication

*New York Times* Bestselling Authors:  
approximately 400 titles/year\*\*

#### ■ Genre Fiction

Approximately 10 titles per month\*

- Mystery/Suspense
- New & Notable Authors
- Romance (includes women's fiction titles)

#### ■ Currently Published

*New York Times* Hardcover Fiction Bestsellers\*\*

Critic's Picks: award winners, Starred Review recipients, and/or selections from industry publications

### Nonfiction

#### ■ Pre-Publication

Approximately 10 titles per month\*

- Biographies
- Nonfiction (self-help, science, politics, history, etc.)

#### ■ Currently Published

*New York Times* Nonfiction Bestsellers\*\*

### Children's & Young Adult

#### ■ Pre-Publication

*New York Times* Bestselling

Children's & Young Adult: approximately  
150 titles per year\*\*

Approximately 10 titles per month

New & Notable Young Adult

#### ■ Currently Published

*New York Times* Children's and Young  
Adult Bestsellers\*\*

### ■ Playaway

Top Fiction: approximately 30 titles per month

Top Nonfiction: approximately 10 titles per month

Top Children's and Young Adult: approximately 20  
titles per month

### ■ VidieGoGo

Book meets video! Available to libraries exclusively  
from Midwest Tape

Each video includes a read-along chapter so kids  
can practice their literary skills as they learn

New releases approximately 40 titles/year

### ■ Additional Plans

Holiday: includes children's/young adult, fiction,  
nonfiction, and winter/Christmas 

Indie Next List (Fiction/Nonfiction): up to 20 titles  
a month 

LibraryReads: up to 10 titles a month 

Movie Tie-ins (shows hitting theaters, television,  
or streaming services in the next 90 days):  
approximately five titles per month 

ALA Youth Media Award Winners: popular  
award-winning children's and young adult titles  
including the Newbery, Caldecott, and more.

Cart arrives one time a year: late January/  
early February 

\*All quantities approximated.

\*\**New York Times* plans are delivered biweekly.

Remaining plans arrive once per month unless otherwise noted.

 These plans may present titles for a second time, but website duplicate checks will keep you informed.

Additional notes:

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Library Name: \_\_\_\_\_ Account #: \_\_\_\_\_

Fiction	Quantity
<b>Pre-Publication</b>	
Bestselling Authors	
Mystery	
New & Notable	
Romance	
<b>Currently Published</b>	
New York Times Bestsellers	
<b>Recipient:</b>	

Nonfiction	Quantity
<b>Pre-Publication</b>	
Biographies	
Nonfiction	
<b>Currently Published</b>	
New York Times Bestsellers	
<b>Recipient:</b>	

Children's & Young Adult	Quantity
<b>Pre-Publication</b>	
Bestselling Authors	
New & Notable Children's	
New & Notable Young Adult	
<b>VidieGoGo</b>	
New Releases	
<b>Currently Published</b>	
New York Times Bestsellers	
<b>Recipient:</b>	

Playaway	Quantity
Top Fiction	
Top Nonfiction	
Top Children's & Young Adult	
<b>Recipient:</b>	

Additional Plans	Quantity
Diversity and Inclusion	
Holiday	
Indie Next List	
LibraryReads	
Movie Tie-Ins	
ALA Youth Media Awards	
<b>Recipient:</b>	

Special Instructions: (e.g. any specific fund codes or branch distributions can be specified by plan)

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Additional notes:

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## Adult Plans

### Weekly

- **Hit Makers**  
Gold/Platinum/Multi-Platinum Artists: Features new releases from artists who have had a previous release reach gold status (500,000+ copies); platinum status (one million+ copies); or multi-platinum status (two million+ copies) in the past seven years
- **Pre-Street Date**  
New releases available for preorder across all genres; no reissues, compilations, boxsets, or special editions
- **Post-Street Date**  
Newly available releases; no reissues, boxsets, or special editions  
  
Chart Toppers: New releases debuting on Billboard's Top Current Albums Chart  
  
Country Chart Toppers: New releases debuting on Billboard's Top Country Albums Chart  
  
Latin Chart Toppers: New releases debuting on Billboard's Top Latin Chart

### Monthly

- **Genre: Individual plans by music genre**  
Blues, electronic/dance, hard rock/heavy metal, R&B, rap/hip-hop (*up to five titles per cart*)\*  
  
Americana, Christian and gospel, jazz, soundtracks (movie, TV, video game, stage musical) (*up to 10 titles per cart*)\*  
  
Classical Music Best Reviewed: Acclaimed classical music (*up to 15 titles per cart*)\*
- **International: Individual plans featuring music of the world**  
K-Pop: Korean pop music (*up to five titles per cart*)\*  
  
World Music: (*up to 10 titles per cart, includes reggae*)\*

- **Additional plans featuring in-demand titles**

Featured on NPR, Trendsetters (buzzworthy releases from under-the-radar artists), Canadian Artists (*up to 10 titles per cart*)\*

Greatest Hits, Live Albums, Reissues (*up to 10 titles per cart*)\*

Classical and Opera (*up to 10 titles per cart*)\*

### Seasonal

- **Award Nominees**   
Grammy Awards, Juno Awards, Tony Awards, Polaris Music Prize Long List (acclaimed Canadian releases), Latin Grammy Awards, American Music Awards, Country Music Association (CMAs)
- **Award Winners**   
Includes all annual awards featured in Award Nominees plan. Carts delivered after each award ceremony
- **Best Albums of the Year**   
Best albums picked by critics from Billboard, NPR, Spin, and Rolling Stone
- **Holiday Music**  
Includes Christmas (late September and mid October)

## Children's Plans

### Monthly

- **Children's Music**  
(*up to 10 titles per cart*)\*

\*All quantities approximated.

 These plans may present titles for a second time, but website duplicate checks will keep you informed.

Additional notes:

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# myCARTS Music Order Form

Date: \_\_\_\_\_

Library Name: \_\_\_\_\_ Account #: \_\_\_\_\_

Adult Weekly Plans	Quantity
<b>Pre-Street Date</b>	
Hit Makers	
Must-Have Music	
<b>Post-Street Date</b>	
Chart Toppers	
Country Chart Toppers	
Latin Chart Toppers	
<b>Recipient:</b>	

Adult Monthly Plans	Quantity
Americana	
Blues	
Christian and Gospel	
Classical	
Electronic/Dance	
Featured on NPR	
Greatest Hits	
Hard Rock/Heavy Metal	
Jazz	
K-Pop	
Live Albums	
R&B	
Rap/Hip-Hop	
Soundtracks	
Trendsetters	
World	
Acclaimed Classical	
Reissues	
<b>Recipient:</b>	

Adult Seasonal Plans	Quantity
Award Nominees	
Award Winners	
Best Albums of the Year	
Holiday Music	
<b>Recipient:</b>	

Children's Monthly Plans	Quantity
Children's Music (All New Titles)	
<b>Recipient:</b>	

**Rating Preference:**

I want **both** Parental Advisory and Edited versions of music titles

I want **only** Parental Advisory titles

I want **only** Edited versions of music titles

If Edited version is not available, I will accept the Parental Advisory title

I want **only** titles **not** rated Edited or Parental Advisory

Additional notes:

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# myCARTS Video

## Theatrical Plans

**Biweekly** (4-6 titles per cart, every two weeks)

- **Feature Films:** Films that have made more than \$1 million theatrically, 4K feature films
- **Coming Soon:** Potential feature films, documentaries, and international films that do not yet have an announced release date

## Adult Plans

**Biweekly** (up to 30 titles per cart, every two weeks)

- **All Things Disney:** Newly issued titles from Disney or one of its subsidiaries 
- **Best of Television:** Popular TV, returning and highly rated new series, including broadcast and streaming shows
- **Critically Acclaimed:** Highly acclaimed films with a rating of 65% or higher on Rotten Tomatoes
- **Fiction:** Full-length films including Hallmark, and Dreamscape
- **Movies You Might Have Missed:** These titles are blockbusters that might have slipped through the cracks
- **Nonfiction:** Documentaries including PBS, Great Courses, and more (see series list in next page)
- **PBS:** Get the best series, documentaries, and specials that public television has to offer. Includes titles from NOVA, and more!

**Monthly** (up to 20 titles per cart)

- **Adult Learning:** Newly released nonfiction videos for visual learners. Featuring Great Courses, One Day University, and more!
- **Anime (13+):** Popular TV, returning and highly rated new series, Includes broadcast and streaming shows
- **Black Interest:** Titles that feature a Black cast or crew or focus on related themes and topics 
- **Books to Film:** Popular book-based movies 
- **British Selections:** Movies and TV made in Britain, including Doctor Who
- **Classics:** Newly released classic titles from the '40s, '50s, and '60s that are distinguished or unique works of cinema 
- **Modern Classics:** Newly released titles from the '70s, '80s, and '90s that are distinguished or unique works of cinema 
- **Criterion:** Newly released fiction and nonfiction titles from the Criterion Collection
- **Described Video:** Film that contains a separate narrated track that describes descriptive visual elements 
- **Female-Focused:** Titles featuring strong female cast and/or crew
- **Faith-Based:** Newly released titles focusing on religious themes and values

- **Indie Films:** Films produced outside of major film studios, including titles that are direct to video and limited theatrical releases 
- **LGBTQ+:** Includes all genres relating to the LGBTQ+ community 
- **Sports and Fitness:** Fitness, exercise, sport, and self-help
- **Streaming TV:** The newest series available from the biggest streaming services
- **Music on Film:** Popular concerts and live events
- **Travel:** Newly released travel documentaries
- **Trending Now:** Titles based on current events in pop culture and in the news 
- **Video Librarian:** Films and TV with 3.5 star rating or higher 

## International Plans

**Contains fiction, nonfiction, and television titles**

- **Asian:** Chinese, Japanese, and other Asian-language titles
- **Bollywood:** Hindi, Urdu, and other Indo-Aryan language titles
- **French:** French language titles
- **Spanish:** Spanish language titles
- **International:** All other international titles not included in Asian, Bollywood, French, or Spanish
- **Classics:** Newly released classic titles from the '40s, '50s, and '60s that are distinguished or unique works of cinema

## Children's Plans

**Biweekly** (up to 30 titles per cart, every two weeks)

- **Fiction:** Standalone children's movies, and current television series (see series list on next page)
- **Nonfiction:** Educational films and TV shows
- **PBS Kids:** PBS children's programming

**Monthly** (up to 20 titles per cart)

- **Family Films:** Feel-good family movies and Dove-approved films 
- **Trending Now:** Titles presently in demand based on current events 

## Seasonal Plans

- **Award Winners & Nominees:** Titles that have been honored by the Oscars, Emmys, Golden Globes, Screen Actors Guild 
- **Binge Box:** One box, multiple titles. New themes/collections added often
- **Holiday Films:** Titles across all genres related to holidays

 These plans may present titles for a second time but website duplicate checks will keep you informed.

# myCARTS Video Order Form

Date: \_\_\_\_\_

Please list quantity in DVD, Blu-ray, and 4K columns.

Library Name: \_\_\_\_\_ Account #: \_\_\_\_\_

## Adult Plans

Theatrical Film Plans	DVD	BLU-RAY	4K
Feature Films			
Coming Soon			

**Recipient:** \_\_\_\_\_

Biweekly Plans	DVD	BLU-RAY
All Things Disney		
Best of Television		
Critically Acclaimed		
Fiction (All)		
Dreamscape Films		
Hallmark		
Movies You Might Have Missed		
Nonfiction (All)		
American Experience		
Dreamscape Films		
Frontline		
History Channel		
Nature		
NOVA		
PBS		

**Recipient:** \_\_\_\_\_

Monthly Plans	DVD	BLU-RAY
Adult Learning		
Anime (13+)		
Black Interest		
Books to Film		
British Selections		
Classics: '40s, '50s, '60s		
Modern Classics: '70s, '80s, '90s		
Criterion Films		
Described Video		
Faith-Based		
Female-Focused		
Indie Films		
LGBTQ+		
Music on Film		
Sports and Fitness		
Streaming TV		
Travel		
Trending Now		
Video Librarian		

**Recipient:** \_\_\_\_\_

## Seasonal Plans

	DVD	BLU-RAY
Award Winners & Nominees		
Binge Box		
Holiday Films		

**Recipient:** \_\_\_\_\_

## International Plans

	DVD	BLU-RAY
Asian Language		
Bollywood		
French		
Spanish		
International (All other languages)		

**Recipient:** \_\_\_\_\_

Special Instructions (e.g., any specific fund codes or branch distributions can be specified by plan):

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# myCARTS Video Order Form

Date: \_\_\_\_\_

Please list quantity in DVD, Blu-ray columns.

Library Name: \_\_\_\_\_ Account #: \_\_\_\_\_

## Children's Plans

Feature Film Plans	DVD	BLU-RAY
Feature Films		
Coming Soon		
<b>Recipient:</b>		

Monthly Plans	DVD	BLU-RAY
Family Films		
Trending Now		
<b>Recipient:</b>		

Biweekly Plans	DVD	BLU-RAY
Fiction (All)		
Dreamscape Kids		
Dreamscape Animated		
Nick Jr.		
PBS Kids		
Nonfiction (All)		
<b>Recipient:</b>		

Special Instructions (e.g., any specific fund codes or branch distributions can be specified by plan):

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For branch distribution or fund specifications, contact **Dan**, our **myCARTS video specialist**, at [dnowrocki@midwesttape.com](mailto:dnowrocki@midwesttape.com).



For branch distribution or fund specifications, contact **Elizabeth**, our **myCARTS audiobook and VidieGoGo specialist**, at [epucci@midwesttape.com](mailto:epucci@midwesttape.com).



For branch distribution or fund specifications, contact **Lisa**, our **myCARTS music specialist**, at [lбетtinger@midwesttape.com](mailto:lбетtinger@midwesttape.com).

# MIDWEST TAPE

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