hoopla® INNOVATION ROADMAP

NOW

Improved Accessibility
Equitable access allows every patron to discover, enjoy, and engage with Hoopla.

Deeper Patron Insights
Optimize services around a better understanding of your community's borrowing habits.

Consortium Content Sharing Insights
Clearer visibility into shared titles across member libraries, supporting informed purchasing and patron demand.

Expanded Title Details for Patrons
Help patrons more easily identify the content they want.

Library-Curated Content Discovery
Highlight content most relevant to the needs of library communities.

NEXT

Streamlined Reporting Navigation
A clearer, more intuitive information hub for library insights and updates.

Enhanced Catalog Discovery for Consortia
Help patrons find and borrow digital content across shared collections.

Clearer Title-Level Details
Easily compare license options and make more confident purchasing decisions.

BingePass Browsing Updates
Refreshed BingePass format page delivers a more intuitive browsing experience.

LATER

Improved In-App Search for Patrons
More relevant search results and better recommendations.

Instant Bundles and Recommendations
Optimize budgets with actionable insights that guide smart purchasing decisions.

Faster, Easier Content Search
Quickly find content to support collection decisions.

The needs of public libraries drive our innovation.
Have an idea you'd like to share? Reach out to your sales rep!