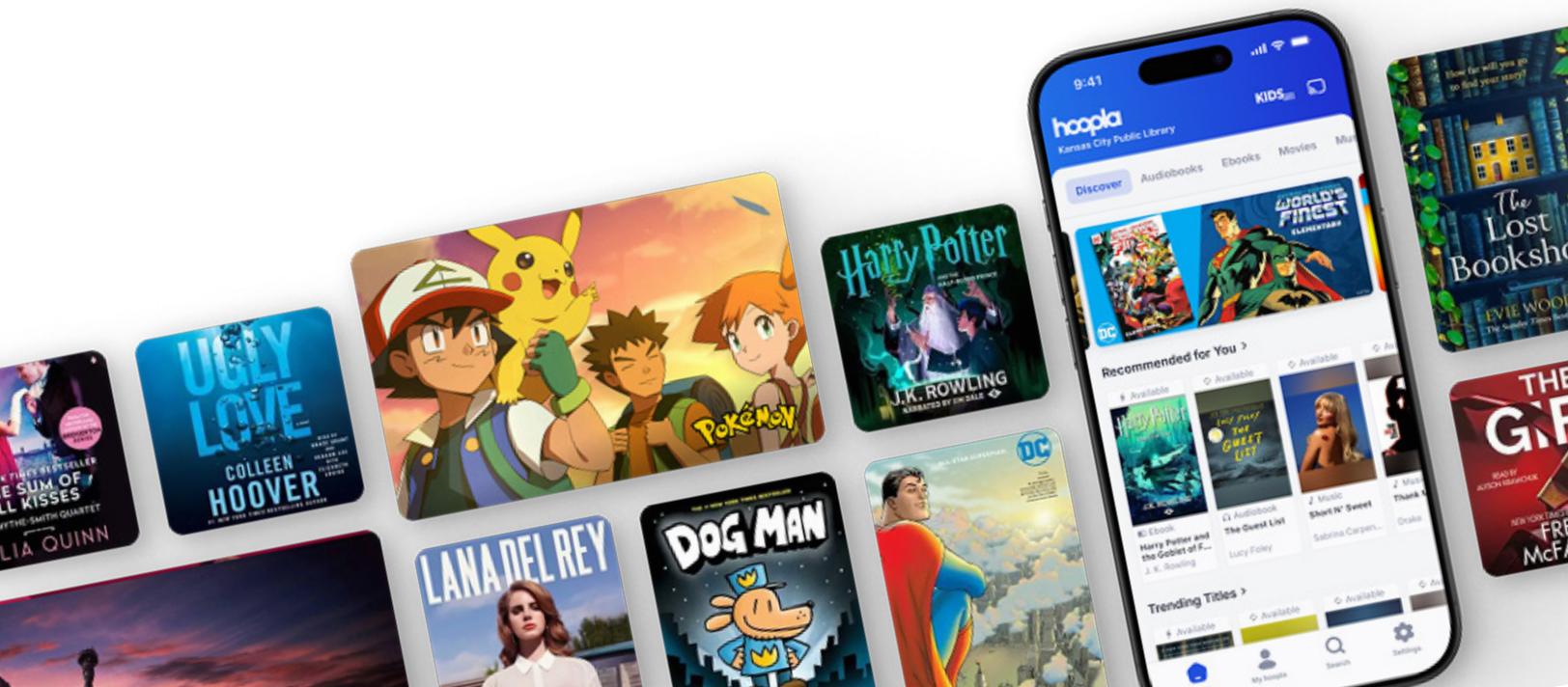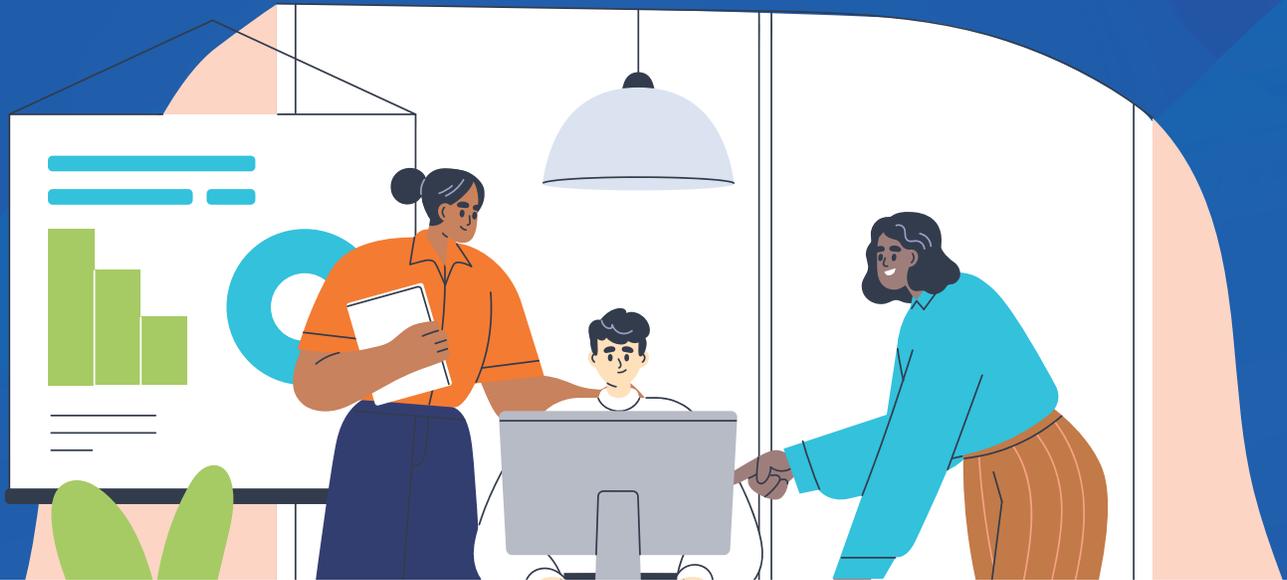# How many times have you heard "I didn't know the library had that!"?

Integrating Hoopla records into your online catalog helps patrons and staff easily discover your content. Improved access to Hoopla allows libraries to:

- Improve patron experience through shorter wait times for in-demand titles.

- Showcase the depth and breadth of digital collections, including frontlist and backlist titles.

- Support early literacy with better accessibility of more than 320,000 juvenile titles.

- Expand community reach by enhancing visibility of more than 365,000 IDEA titles and content in more than 135 languages.

- Manage budgets more effectively through greater data transparency and options to control spending.

Your records, your way

Hoopla offers two easy and efficient methods of record delivery for both Instant and Flex content.

Seamlessly integrate your digital collection with your library's OPAC via Hoopla's **API feed.**

- **Ensures that your library's catalog is up to date** without a manual process.

- **Automatically updates your system** with any changes made to the title information or availability.

- **Integrates with top discovery systems**, including SirsiDynix's eResource Central, Aspen Discovery, BiblioCore, Vega LX, Communico, SOLUS, and more.

- **Allows patrons to reserve, borrow, and return** Hoopla content directly in your library's catalog*.

Conveniently access your digital collection's MARC records any time via an **SFTP file share.**

- **Records can be immediately uploaded** or edited for local cataloging options.

- **Choose between records** for the entire Hoopla collection or our comprehensive set of popular and featured titles.

- **Monthly email notifications** alert you when new records become available.

- **Files can be separated** to match your library's settings for easier uploading.

hoopla®

Contact your account manager today at 800.875.2785 or email info@midwesttape.com

*Subject to catalog compatibility