Hoopla High Five

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Presenters

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Marketing Product Manager

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Hoopla High Five

1. Investing in Relationships
2. Thought Leadership
3. Advocacy
4. Innovative Products
5. Transparency

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Investing in Relationships

- Digital Strategy
- Partnerships
- Adding Library Experience

Thought Leadership

- *The Straight Download* Podcast
- *Continue the Conversation with Ann Ford* Webcast
- Webinars – Coming in 2026: LEUs
- All on the Hub!

2

Advocacy

- Pricing
- AI Diligence
- John Henry Eldred Jr. Foundation

3

Innovative Products

- BingePass
- SeasonPass
- Bonus Borrows

4

Transparency

- Reporting
  - Overall Circulations
  - Patron Borrows
  - Feedback and Beta Testing

5

Hoopla High Five

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Coming Soon

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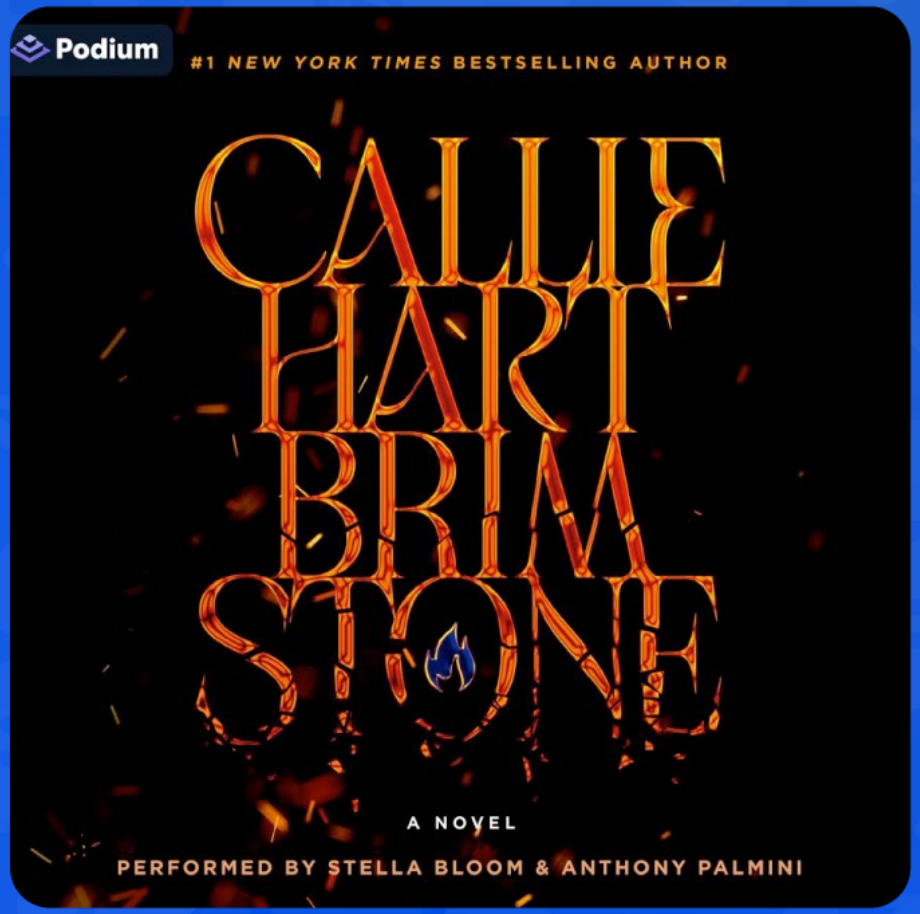
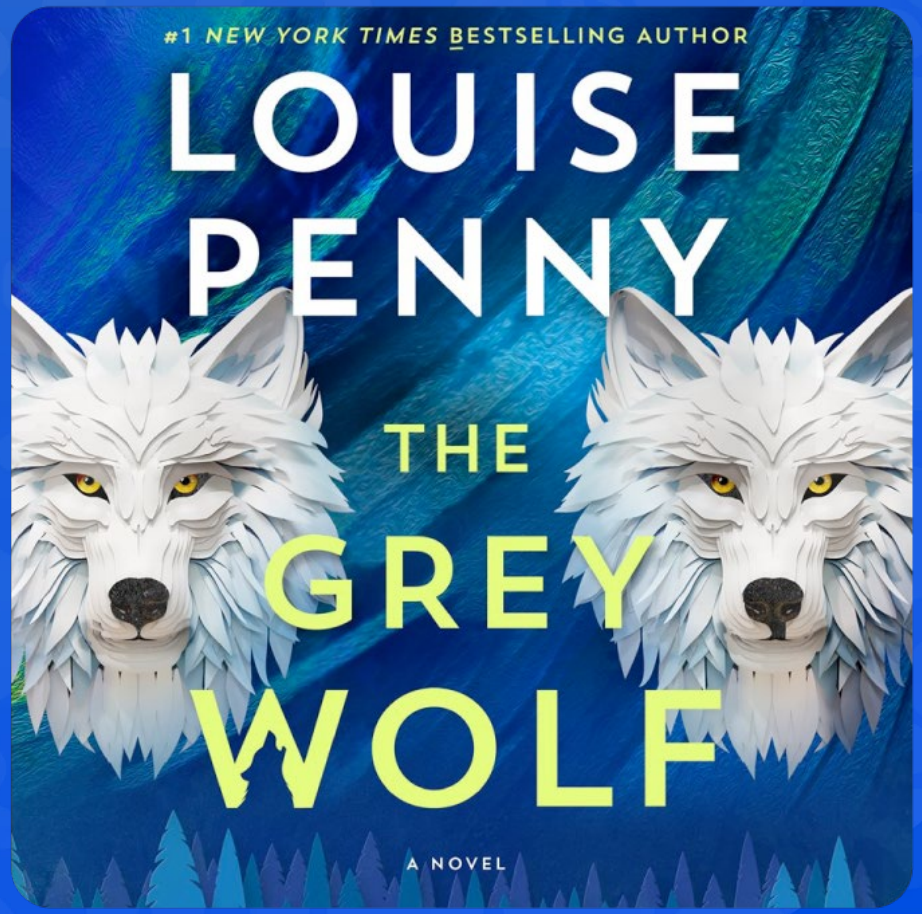
Instant Audiobooks



11.18.25
Also available in physical



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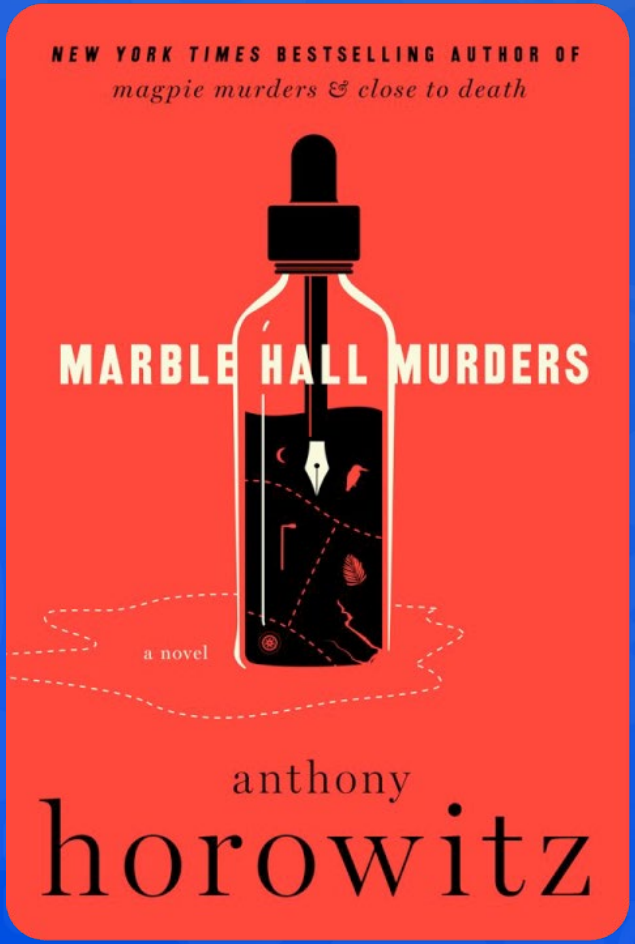
Instant eBooks



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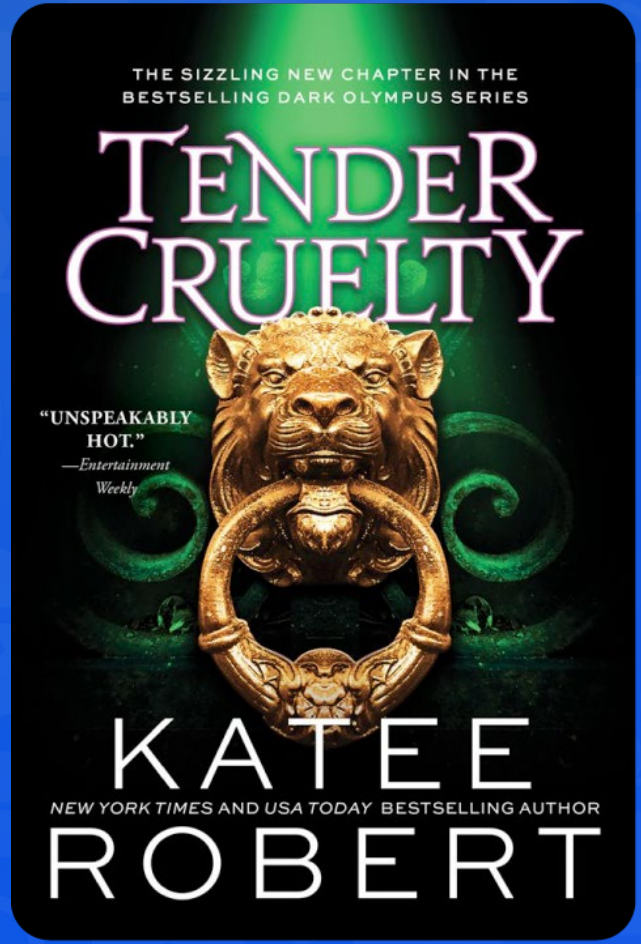

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Flex Audiobooks

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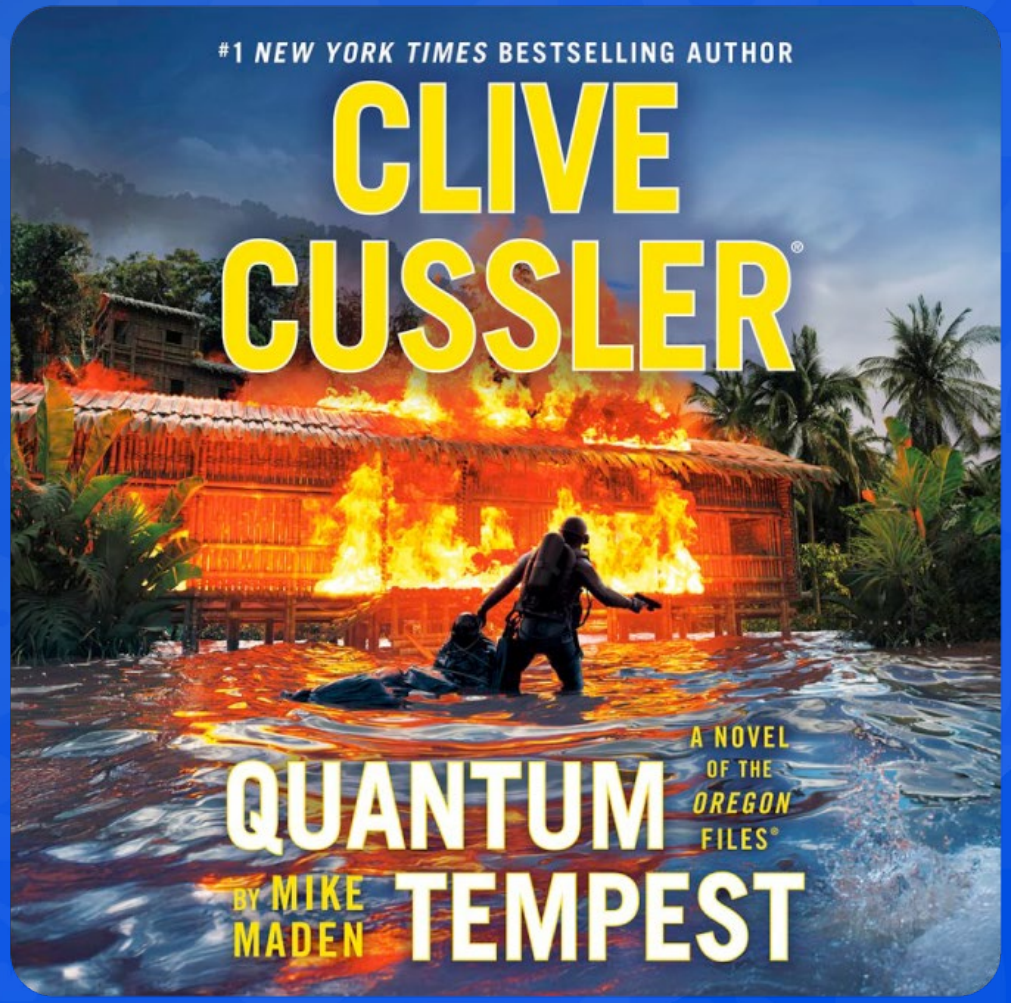

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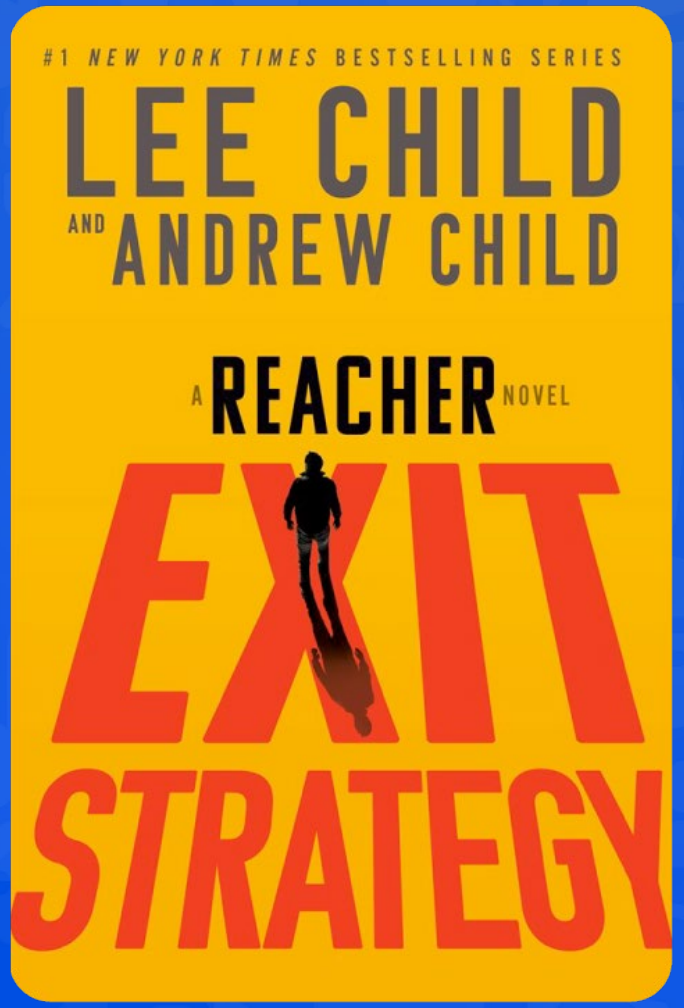
Flex eBooks



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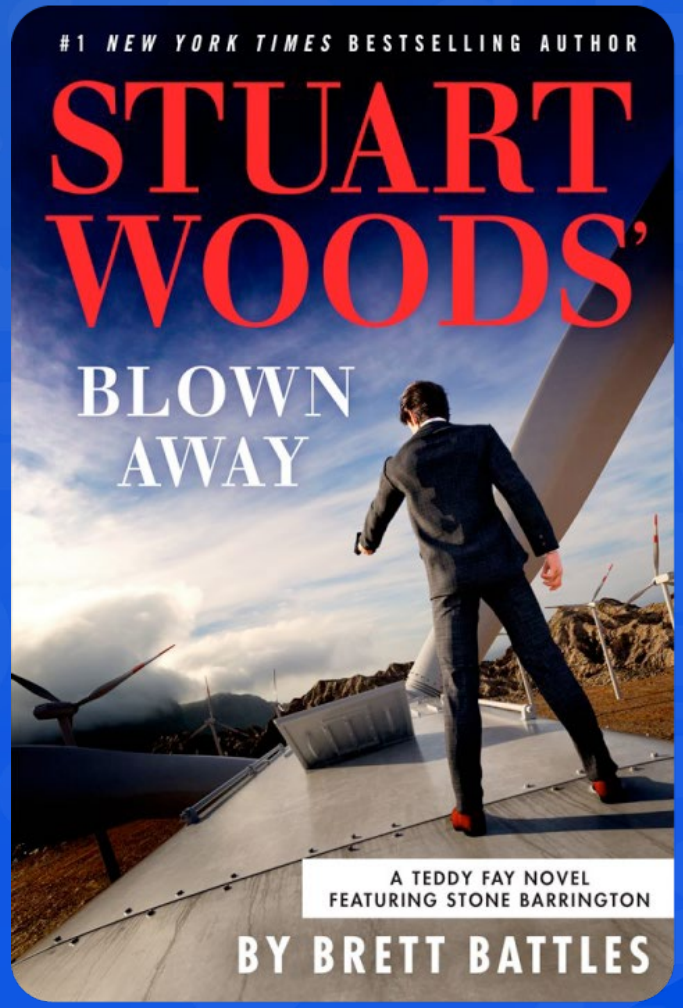

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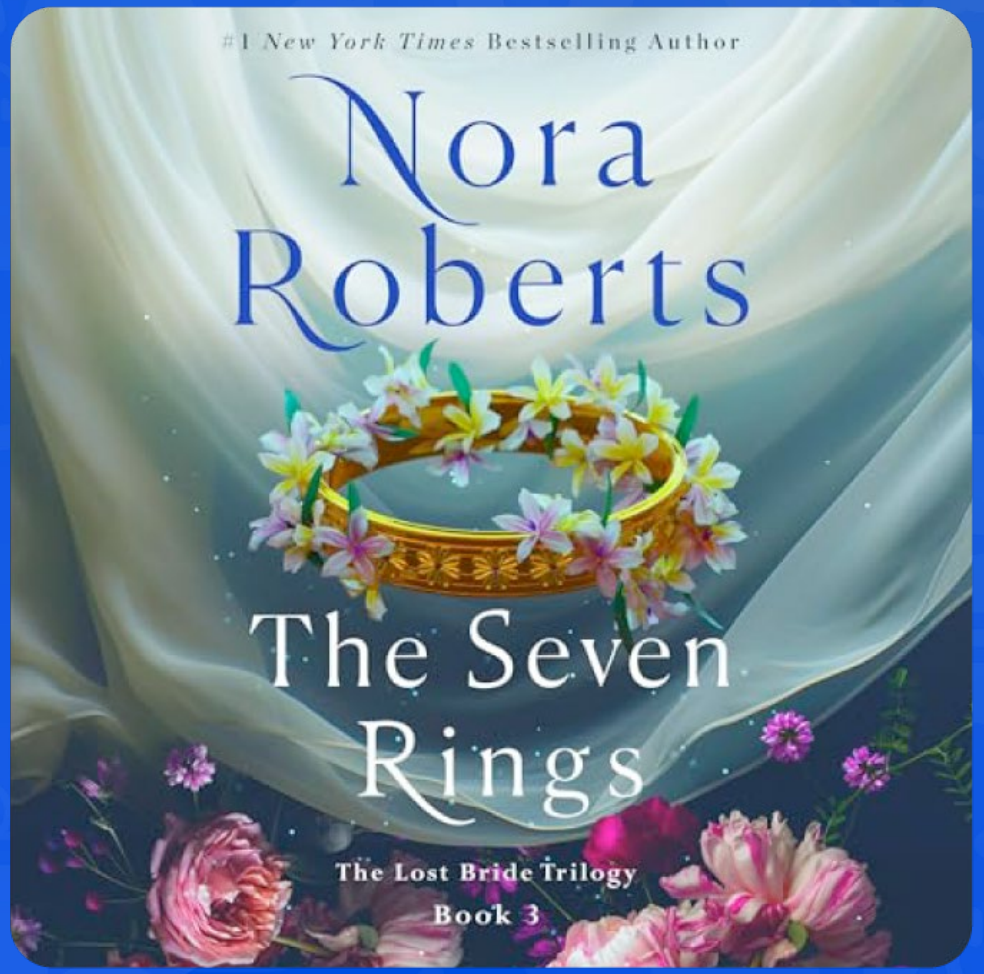
Physical Audiobooks



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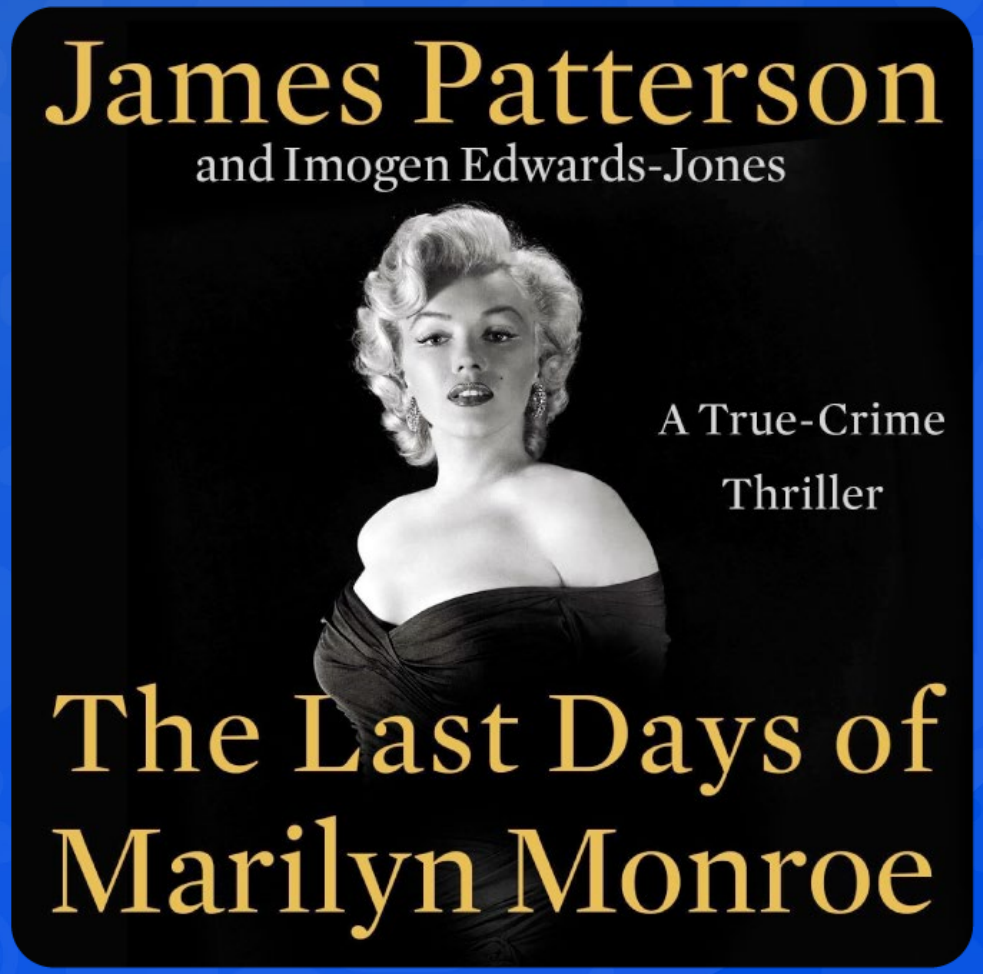

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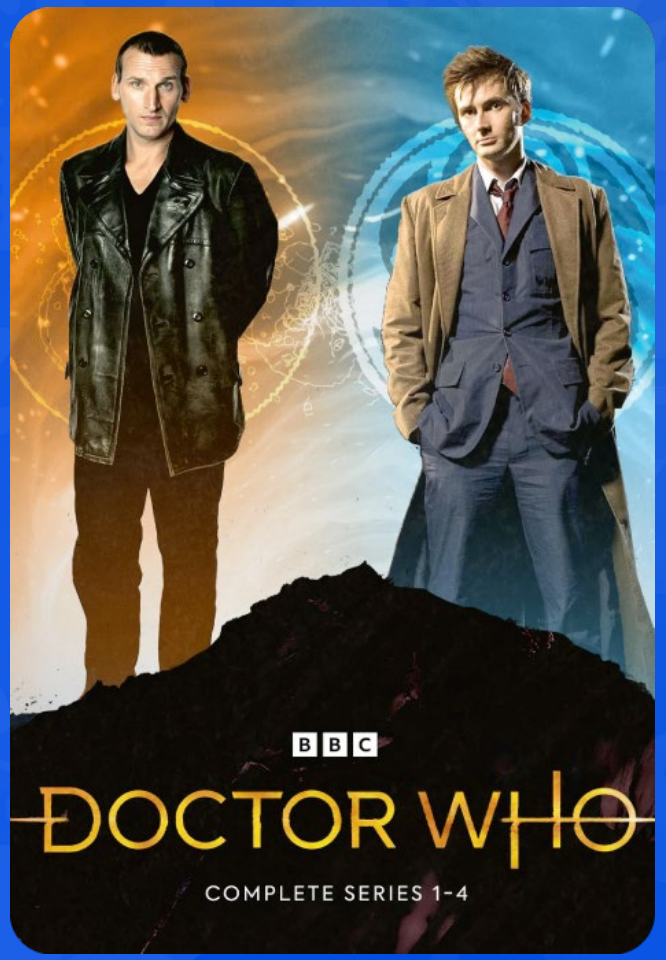
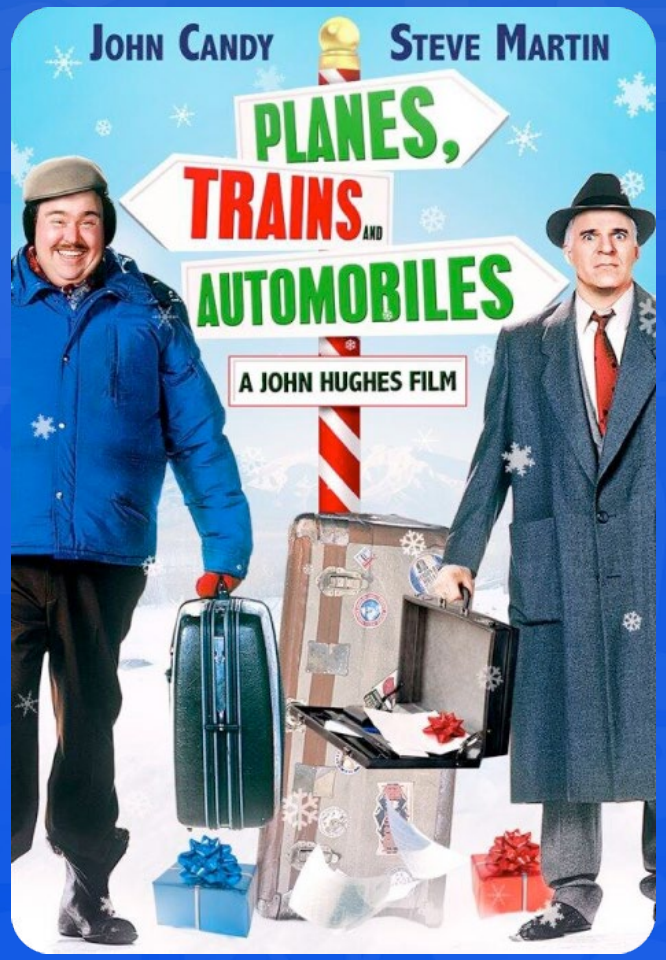
Digital Movies and TV





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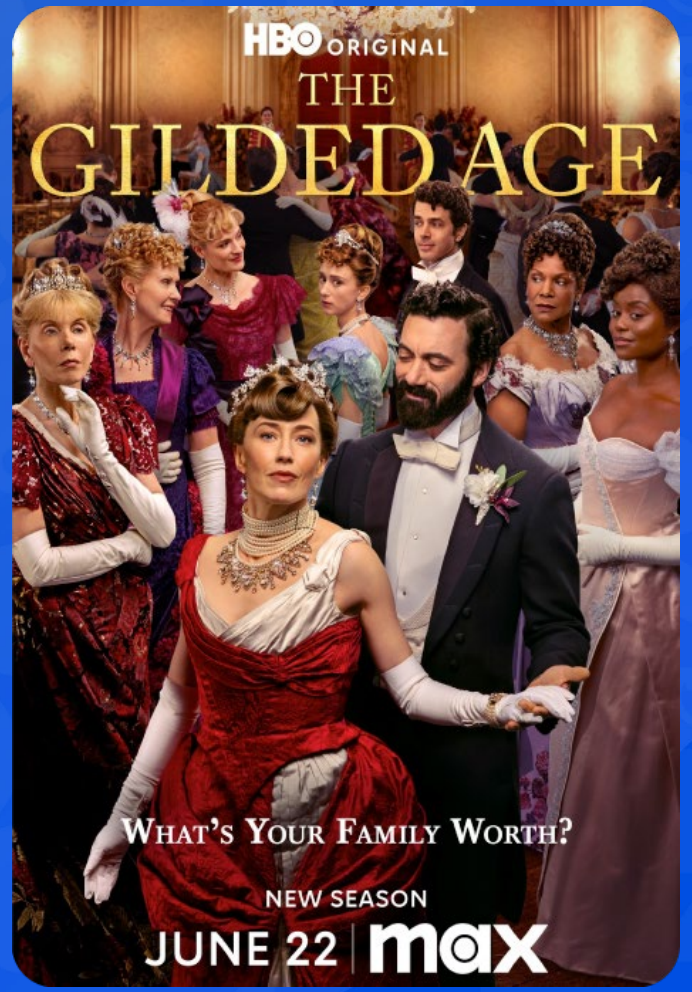

US only

Comics and Manga

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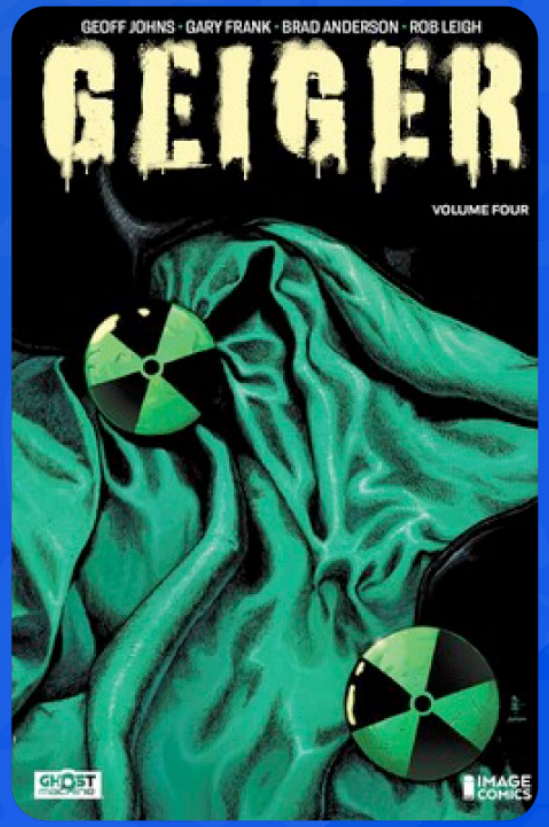

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Comics and Manga

11.19.25

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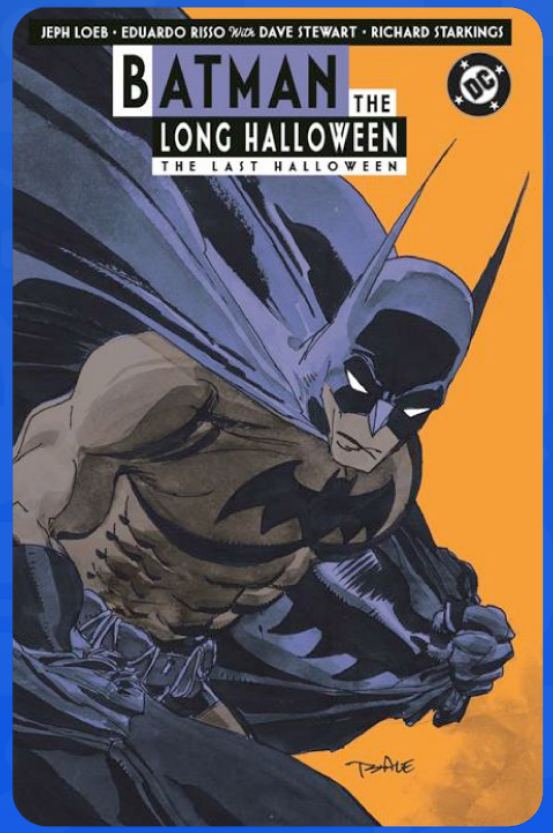

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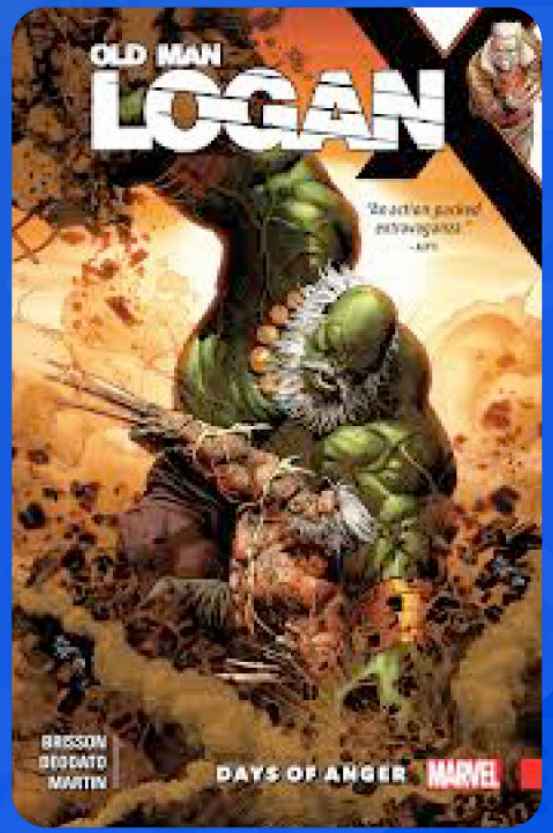

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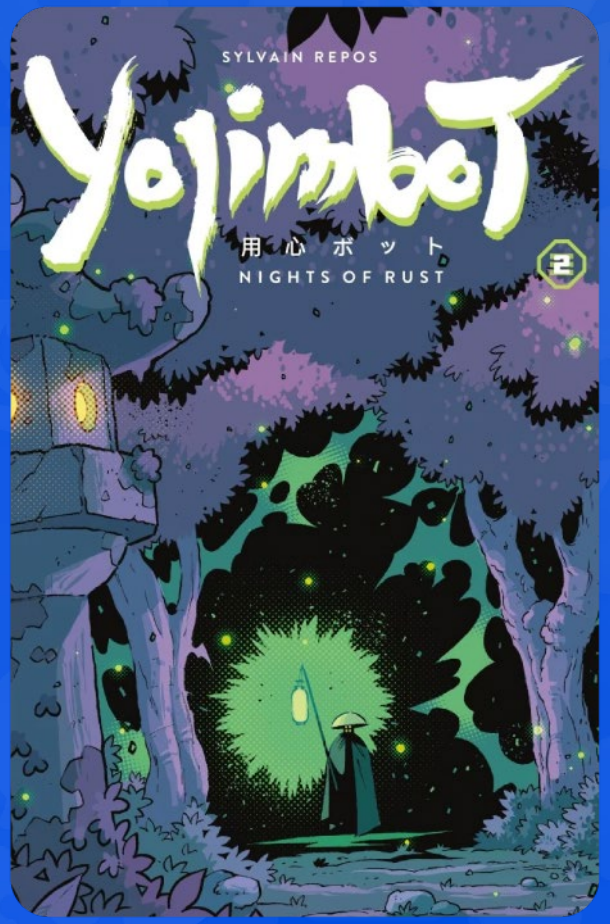
Comics and Manga



12.9.25

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Comics and Manga

12.16.25

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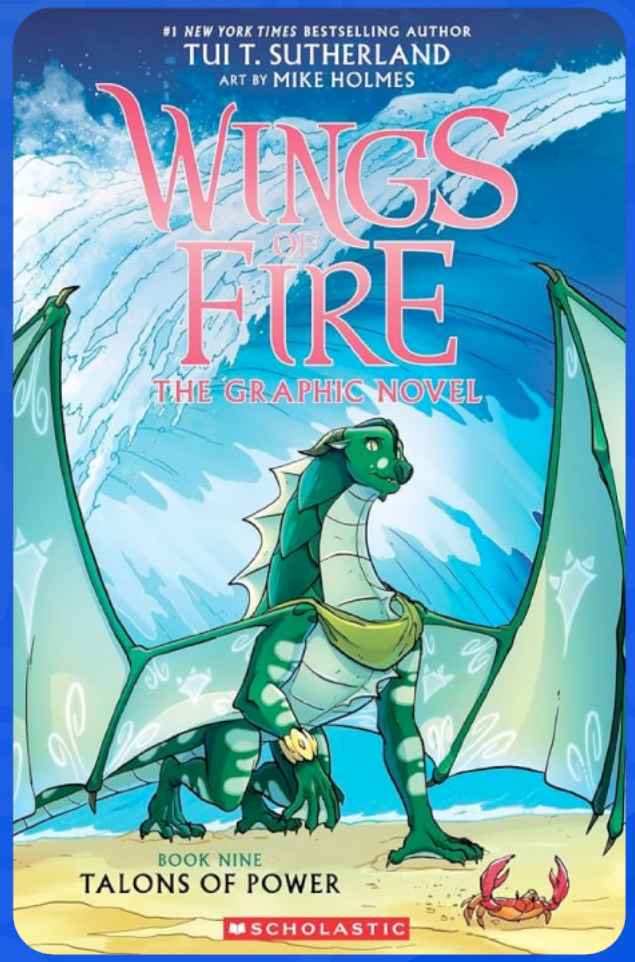

12.30.25

Physical Music

Digital Music

Questions?

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Thank you for joining us!

Questions: email kking@midwesttape.com

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Follow-up survey

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