

# Yearly Average Cost per Circ on Hoopla

Format	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
AUDIOBOOK	\$2.16	\$2.18	\$2.14	\$2.48	\$2.51	\$2.45	\$2.40	\$2.21	\$2.25	\$2.30	\$2.43	<b>\$2.47</b>
BINGEPASS									\$2.95	\$2.80	\$2.91	<b>\$3.05</b>
COMIC			\$1.55	\$1.63	\$1.73	\$1.63	\$1.50	\$1.24	\$1.17	\$1.16	\$1.17	<b>\$1.24</b>
EBOOK			\$1.19	\$1.25	\$1.35	\$1.43	\$1.38	\$1.25	\$1.27	\$1.30	\$1.61	<b>\$1.60</b>
MOVIE	\$1.96	\$2.25	\$2.34	\$2.40	\$2.41	\$2.39	\$2.28	\$2.12	\$2.16	\$2.15	\$2.18	<b>\$2.30</b>
MUSIC	\$1.47	\$1.49	\$1.49	\$1.51	\$1.50	\$1.50	\$1.50	\$1.49	\$1.51	\$1.50	\$1.50	<b>\$1.50</b>
TELEVISION	\$1.39	\$1.57	\$1.58	\$1.53	\$1.62	\$1.72	\$1.72	\$1.67	\$1.65	\$1.65	\$1.73	<b>\$1.75</b>

