

hoopla | Reading Challenge

**Hoopla's reading recommendation program
helps your library engage patrons**

The Hoopla Reading Challenge is a great way to increase engagement by recommending audiobooks, eBooks, graphic novels, and manga to patrons, challenging them to read books from seasonally themed lists of titles. The lists feature Hoopla Instant titles so there are never holds or late fees—just instant access to the title of the patron's choice.

The 2026 Hoopla Reading Challenge schedule explores several themes, spanning a wide variety of topics and genres:

January



Healing Fiction

Works featuring robust character growth, bittersweet stories dealing with loss, or staggering redemption arcs.

February



Girl Boss Energy

Stories of strong female characters and stories, from femmes fatales to dragon lovers to indie darlings.

March



Tearjerkers: Ugly Cry Approved

Heart-wrenching stories that will make patrons cry—in the best way.

April



Rain & Bloom Reads

Titles with flowers or rain (or both) on the cover, in the name, or in the plot.

May



Rock'n Reads: Music-Inspired Stories

Fictional titles and informative biographies from the world of music.

June



Dad Lit: Books for Dad

Tales of fathers and father figures, as well as action-packed stories perfect for a post-mow recliner session.

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July



Let's Begin: Series to Start

From popular series to sleeper hits, works that will keep patrons coming back for more.

August



Journey Through the Ages: Historical Fiction

A trip back in time with period pieces from the distant—and not so distant—past.

September



Reality, Enchanted: Magical Realism

Where everyday life meets enchantment and surreal beauty.

October



Beware the Forest: Horror & Thrillers

Horror, thrillers, and suspense set in eerie forests.

November



Family Secrets: What's the Tea

Dramas and mysteries centered on family dynamics and hidden truths.

December



Unbeatable Eatable Reads: Short Reads

Short reads and listens that can be consumed in one sitting—but are still worth a borrow.

Challenge your patrons today

Visit the Hoopla Resource Center to promote the challenge with marketing assets, including posters and social media graphics.

Contact your Hoopla account manager to learn more about how the Hoopla Reading Challenge can boost patron engagement!